

May 5, 2016 FOR IMMEDIATE RELEASE Contact: Erin Addington 904.723.5422 x 113 eaddington@nefhsc.org

## MAGNOLIA PROJECT TO CELEBRATE 2016 NATIONAL WOMENS HEALTH WEEK

JACKSONVILLE, Fla. – For one week, it's all about the girls. The Magnolia Project will be hosting a week of activities May 9-12 in honor of National Women's Health Week.

National Women's Health Week is observed by the U.S. Department of Health & Human Services each May, kicking off on Mother's Day and focusing on helping women understand what steps they can take to improve their health. The 2016 observance is the 17<sup>th</sup> annual year.

Locally, the week will begin on Monday, May 9<sup>th</sup> with a community appreciation event in the parking lot of Pearl Plaza, which will include a vendor fair, cooking demonstration and Zumba. A "Beautiful You" will be the focus Tuesday May 10<sup>th</sup>, with yoga, manicures and nutrition education on the agenda. Wednesday, May 11<sup>th</sup> will focus on male engagement activities. The week's activities conclude on May 12<sup>th</sup>, with screenings, line dancing and an open house. Members of the public are invited to meet Magnolia Project staff and participants and tour the facility from 11a.m. to 1 p.m. For a full listing of activities, visit <a href="http://nefhealthystart.org/calendar">http://nefhealthystart.org/calendar</a>.

The Magnolia Project, an initiative of the Northeast Florida Healthy Start Coalition and a federal Healthy Start program, works to improve the health and well-being of women during their childbearing years by empowering communities to address medical, behavioral, and cultural and social service needs. The Project, located in Pearl Plaza in the Jacksonville urban core, provides clinical and case management services to women of childbearing age in the city's Health Zone 1. For a full listing of services, visit <a href="http://nefhealthystart.org/for-women/magnolia-project/">http://nefhealthystart.org/for-women/magnolia-project/</a>.

## **About the Northeast Florida Healthy Start Coalition**

The Healthy Start Coalition leads a cooperative community effort to reduce infant mortality and improve the health of children, childbearing women and their families in Northeast Florida. For more information, visit <a href="http://nefhealthystart.org">http://nefhealthystart.org</a> or <a href="http://www.facebook.com/nefhealthystart">http://nefhealthystart.org</a> or <a href="http://www.facebook.com/nefhealthystart">http://www.facebook.com/nefhealthystart</a>.

###