

HEALTH EQUITY FOR MOMS AND BABIES

The U.S. faces a maternal and infant health crisis. It remains among the most dangerous developed nations for childbirth, with significant ethnic and racial disparities existing in health care. To improve health outcomes for moms and babies, health care systems must address threats to good health. Research shows one potential threat is **implicit bias**—the attitudes and stereotypes that affect an individual’s understanding, actions and decisions in an unconscious manner.

March of Dimes supports investments nationally and locally to reduce disparities in maternal and infant health. As part of this work, we offer Implicit Bias Training to increase awareness and stimulate action to address implicit bias in maternity care settings.

TRAINING OPPORTUNITIES

March of Dimes’ Implicit Bias Training, called “Breaking Through Bias in Maternity Care,” is a unique in-person or virtual learning experience that provides authentic, compelling content for health care providers caring for women before, during and after pregnancy. Training alone won’t lead to immediate improvements in racial and ethnic disparities, but it can provide health care providers with important insights to recognize and remedy implicit bias. These actions can result in improved patient-provider communication, overall patient experience and quality of care, and a culture shift across committed organizations towards the broader goal of achieving equity for all moms and babies.

The training includes **4 key components**:

- 1. Overview of implicit bias and personal assessment**
- 2. Historical overview of structural racism in the U.S.**
- 3. Strategies to mitigate racial bias in maternity care**
- 4. Building a culture of equity within an organization**

TRAINING TYPES

Live group training

3 to 4-hour session with March of Dimes facilitator, scheduled in advance with up to 100 participants (CE available)

E-Learning, individual training

Self-directed, 1-hour online version (CE available)

INCLUDES

- 4 key training components
 - Option to supplement with organization-specific initiatives
 - Small group breakout sessions
 - Pre/post testing
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- 4 key training components
 - Knowledge Check
 - 24/7 access

GET STARTED TODAY

Learn more about opportunities to provide Implicit Bias Training for health care providers at your organization.